



MAKING A DIFFERENCE ON RED NOSE DAY

Red Nose Day returns for 2015 and CPPGroup Plc (CPP), the International Assistance business based in York, is an official call centre for this year's Red Nose Day. Employees will wear this year's Red Noses with pride on Friday 13th March, supported by Chief Operating Officer and Regional Director for the UK, Charles Crawford and members of the Group Leadership Team. Fundraising activities will be hosted throughout the day and essential telephone support provided by CPP volunteers to take donations between 6.30pm – midnight.

In addition to the serious business of fundraising as an official call centre for Red Nose Day, there are plenty of fun activities set to take place to get the CPP team into the spirit of the day and raise money. Volunteers on the night will be able to take part in a number of raffles and auctions to win a variety of prizes, which have been kindly donated by CPP's partners and local businesses.

Charles Crawford, Chief Operating Officer at CPP said: "This is a fantastic opportunity not only to raise money for a great cause but to play a part in the success of Comic Relief's Red Nose Day campaign. A big thanks goes to our partners and local businesses who have supported us with donations and prizes. There is a real team effort and enthusiasm to support this event and CPP are very proud to help make a difference."

The money raised by Comic Relief currently funds over 2,100 projects across the UK and over 330 projects in funding in over 50 countries, making a huge difference to another person's life.

- £2.00 can pay for someone with dementia in the UK to attend a local support group
- £2.50 can pay for a mosquito net to protect a child in Uganda from contracting malaria

To find out more about Red Nose Day 2015, visit www.rednoseday.com

CPP's partners and local businesses who have donated prizes comprise:

Anovo;	Cash donation
Barclaycard;	Three Man United tickets
Capita plc;	iPad Mini
Cedar Court Grand Hotel;	Two spa day passes
Esteem;	Moleskine notebook



Green Room Therapies;	Reflexology Treatments valued at £80
Harlands Hair and Nails;	File and polish and a £10 voucher
ISS	Chef for the night
Jasmine Beauty Salon;	Back massage
Nails of Distinctions;	Shellac manicure
Lawrance Luxury Apart-hotel;	One night stay for two
Rudding Park;	Afternoon Tea for Two
Russam GMS;	£150 M&S vouchers
SunGard;	Golf for two at Wentworth Club
Vital York Limited;	ACER Netbook
York Marriott;	Sunday lunch voucher

Local businesses who have donated food and drink comprise:

Pizza Hut

Sainsbury's

ENDS

For more information, or to arrange a time for interview with CPP, please call CPP's Head of Corporate Communications:

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